



LEXINGTON ARCHITECTURAL REVIEW BOARD

Thursday, September 15, 2022 at 5:00 P.M.
 Second Floor Conference Room, Lexington City Hall
 300 E. Washington Street, Lexington, VA

AGENDA

1. CALL TO ORDER
2. APPROVAL OF AGENDA
3. APPROVAL OF MINUTES:
 - A. September 1, 2022 Minutes*
4. NEW BUSINESS:
 - A. **COA 2022-17: an application by Trevania Cottrill for a Certificate of Appropriateness for the installation of a weather/traffic camera on the roof of the Bank of the James building at 45 South Main Street, Tax Map #23-1-82, owned by Bank of the James.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
 - B. **COA 2022-22: an application by Jimmie Zimmerly for a Certificate of Appropriateness for a new projecting sign for Blue Sky Bakery at 125 West Nelson Street, Tax Map #23-1-10, owned by Greentree Partners I, LLC.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
 - C. **COA 2022-23: an application by Sarah Littlefair for a Certificate of Appropriateness for a new projecting sign for the Appalachian Sage business at 9 East Washington Street, Tax Map #23-1-198B, owned by Woodlor LLC.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
5. OTHER BUSINESS
6. ADJOURN

*indicates attachment

**Lexington Architectural Review Board
Thursday, September 1, 2022 – 5:00 p.m.
Second Floor Conference Room
Lexington City Hall
MINUTES**

Architectural Review Board:

Present: R. LeBlanc, Vice-Chair
A. Bartenstein
E. Teaff
B. Crawford, Alternate

City Staff:

Arne Glaeser, Planning Director
Kate Beard, Administrative Assistant

Absent: C. Alexander, Chair
J. Goyette

CALL TO ORDER:

Vice-Chair LeBlanc called the meeting to order at 5:00 p.m.

AGENDA:

R. LeBlanc moved to add election of officers to the Other Business portion of the agenda, and A. Bartenstein provided the second. The agenda was unanimously approved with that amendment.

MINUTES:

The minutes from the August 18, 2022 meeting were unanimously approved as presented. (E. Teaff / B. Crawford)

CITIZENS' COMMENTS ON MATTERS NOT ON THE AGENDA:

None

NEW BUSINESS:

A. COA 2022-20: an application by Lynne M. W. Johnson for a Certificate of Appropriateness for a new projecting sign for Rockbridge Area Habitat for Humanity at 30 East Preston Street, Tax Map # 23-1-166, owned by Taylor Woody, Jr.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign and bracket for Rockbridge Area Habitat for Humanity at 30 E. Preston Street. The proposed sign is 20” x 30” x 19 mm and made of double-sided, expanded PVC with laminated vinyl decals and UV laminate applied to both sides. It will feature graphics and lettering in green and blue on a white background. The sign will not be illuminated. The proposed bracket is a 30” triangle ball hanging sign bracket with a textured black powder coat. Staff finds the proposal meets the zoning criteria. B. Crawford asked if the applicant submitted color samples and A. Glaeser responded the only thing submitted was the graphic included in the application materials.
- 2) Applicant Statement – When asked if the colors in the packet were a true representation of the colors to be used for the sign, sign designer, Donelle DeWitt, said the colors were an accurate portrayal of the national Habitat for Humanity logo colors. She confirmed they

were the same colors used in the existing sign which is being replaced because the colors have faded.

- 3) Public Comment – None
- 4) Board Discussion & Decision – **B. Crawford moved to approve the proposal presented. E. Teaff seconded and the motion passed unanimously. (4-0)**

B. COA 2022-21: an application by Jimmie Zimmerly for a Certificate of Appropriateness for a new projecting sign for Sky Bar at 125 West Nelson Street, Tax Map #23-1-50, owned by Greentree Partners I, LLC.

- 1) Staff Report – This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign for the Sky Bar business at 125 W. Nelson Street. The proposed sign is 38” x 25” x 19 mm and made of double-sided, expanded PVC with laminated vinyl applied to both sides and painted, sealed edges. It will be hung from the existing bracket above the entrance facing Lee Avenue and will not be illuminated. Staff finds the proposal meets the zoning criteria.
- 2) Applicant Statement – Sign designer, Donelle DeWitt explained there were many colors represented in the sign because it is an original painting by local artist, Claudia Cutler. B. Crawford asked if the artist would be painting directly onto the sign and Ms. DeWitt replied it would be a computer generated reproduction. Board Members Crawford and LeBlanc admired the design.
- 3) Public Comment – None
- 4) Board Discussion & Decision – B. Crawford said the sign was delightful and she was pleased to see a new dimension to signs downtown that is still in keeping with tradition but is also unique. **E. Teaff moved to approve the application as presented. B. Crawford seconded and the motion passed unanimously. (4-0)**

OTHER BUSINESS:

A. Elect Chairperson

- 1) Nominations – When asked by R. LeBlanc if Chair Alexander could serve another term, A. Glaeser explained she could not serve a third consecutive term. After the other Board Members expressed reluctance to serve as Chair, R. LeBlanc said she would be willing to serve as Chair, but cautioned that she has travel commitments and will have absences.
- 2) Motion & Vote – **R. LeBlanc moved to elect R. LeBlanc as Chair. B. Crawford seconded and called the vote. The motion passed unanimously. (4-0)**

B. Elect Vice-Chair

- 1) Nominations – E. Teaff was nominated to serve as Vice-Chair.
- 2) Motion & Vote – **R. LeBlanc moved to elect E. Teaff as Vice-Chair. A. Bartenstein seconded and the motion passed unanimously. (4-0)**

B. Crawford asked about the application for the camera on the roof of the Bank of the James building. A. Glaeser said that application would be on the agenda for the Board’s next meeting. R. LeBlanc and B. Crawford both notified the Board that they would be unable to attend that meeting.

There was a request that staff require color samples from sign applicants when possible.

ADJOURN:

The meeting adjourned unanimously at 5:26 p.m. (E. Teaff / A. Bartenstein)

R. LeBlanc, Vice-Chair, Architectural Review Board

Project Name	Bank of the James Rooftop Camera Installation
Property Location	45 South Main Street
Zoning	C-1 (Commercial District (Central Business)) and Historic Downtown Preservation District
Owner/Applicant	Bank of the James / Trevania Cottrill

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for the already installed WMVision WxVision Model Pro2PTZ weather camera on the roof of the Bank of the James building at 45 South Main Street.

45 South Main Street existing conditions



The applicant describes the camera as a small, IP based, pan and tilt camera mounted on a galvanized pole. The camera rotates 360 degrees and can tilt up and down. The pole is on a non-penetrating mount on the roof of the building. The camera and mounting plate are 10 inches long, 8 inches high,

and 5 inches wide. It is made of aluminum and painted white. The mounting pole is 2.5 inches in diameter, 9 feet tall and gray in color. The skycam feed is used by WSET. The camera location was chosen to provide a good view of the downtown area and to promote Lexington to WSET viewers.

ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the city's design guidelines.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

(Also see Section IV. F. Site Appurtenances on page IV-8 of the Historic District Design Guidelines)

<https://www.lexingtonva.gov/home/showpublisheddocument/1506/637661128242230000>

Staff Comment

Staff finds the proposed improvements meet the zoning criteria.

History of Application

This C.O.A. application was reviewed by the A.R.B on August 4, 2022 at which time the Board requested the applicant, within 30 days, provide more information relative to possible alternatives to the camera's placement or mounting that would more closely comply with the guidelines specifying that such an appurtenance not be visible from the public right-of-way. The Board offered to consider a different placement on the roof and/or a different camera height and requested additional photographs, sketches or something mocked-up in the field.

On August 31, 2022, the applicant notified the Planning Director that the camera had been moved farther back on the roof and provided the following additional photographs of the new camera placement. The link to the camera's live feed can be found here:

<https://wset.com/weather/cameras/lexington-virginia-live-camera>

Photographs of 45 S. Main conditions provided by applicant August 31, 2022







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Planning & Development Department
 300 East Washington Street
 Lexington, Virginia 24450
 Phone: (540) 462-3704 Fax: (540) 463-5310

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS – HISTORIC DISTRICT

Applicant¹

Name: Trevaria F Cottrill Phone: (540) 319-9092
 Company: Bank of the James Fax: N/A
 Address: 45 S Main St Lexington Va 24450 Email: tcottrill@bankofthejames.com
 Applicant's Signature: *Trevaria F Cottrill* Market President Date: 06/28/2022

Property Owner

Name: Bank of the James Phone: (434) 455-7510 Main Headquarters
 Address: 828 Main St Lynchburg Va. Email: rchapman@bankofthejames.com
 Owner's Signature: *Robert R Chapman III* CEO Date: 06/28/2022

Architect/Designer

Name: George Kayes, General Manager Phone: (434) 455-5101
Walcott Denison, Director of Engineering wdenison@sbgvtv.com
 Company: WSFT/ABC 13 Lynchburg Fax: _____
 Address: 2320 Langhorne Rd Lynchburg, Va. 24501 Email: gfkayes@sbgvtv.com

Administration

Application is hereby made to the Lexington Architectural Review Board for a Certificate of Appropriateness (COA) to make repairs, alterations, or improvements in the Historic District in accordance with Chapter 28, Article XVII and Article XVIII of the Lexington City Code.

This document shall constitute a valid COA upon its completion and execution by the Chairperson or Acting Chairperson of the Architectural Review Board. The recipient of a COA is responsible for obtaining any and all other certificates and permits required by the Code of the City of Lexington through the Office of the Planning and Development Administrator.

1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.



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Planning & Development Department
 300 East Washington Street
 Lexington, Virginia 24450
 Phone: (540) 462-3704 Fax: (540) 463-5310

Proposal Information² (attach list of properties if request includes multiple properties)

Address (or location description): 45 S Main St Lexington Va 24450

Tax Map: 23 1 82 Acct.# 1038 Deed Book and Page #: PLAT DB 522358/DB 588565

Acreage: .0952 Zoning (attach any existing conditions or proffers): X

Property Doing Business As: Bank of the James

Historical Name of Building: National Bank of Rockbridge Formerly SunTrust/Crestar/United Va.

Approximate Age of Building: 120 Applicant seeking Federal Tax Credit: ☐ Yes ☒ No

2. Any application deemed incomplete by staff will not be accepted.

Alteration Description (complete a City Sign Permit Application for sign alterations)

I. Please check action(s) for which this COA is requested:

- ☐ Remodeling or renovation of the exterior of a building
- ☐ Total restoration of the exterior of a building
- ☐ Removal of any architectural element
- ☐ Painting of any building exterior
- ☐ Cleaning of wall surfaces or architectural elements
- ☐ Repair of all surfaces or architectural elements
- ☒ Any removal, alternation, repair, or construction of amenities such as fences or walls
- ☐ Demolition of part or all of an existing building
- ☐ Moving a building (complete Part III)
- ☐ Construction of a new building (complete Part III)
- ☐ Construction of any addition to an existing building (complete Part III)

II. For **ALL** projects, please attach the following:

- ☒ Photographs or drawings from the site showing adjoining structures, streets, and sidewalks
- ☐ Scale drawings of the improvements
- ☐ Detailed drawings of significant decorative or architectural elements
- ☐ Indication of exterior lighting adequate to determine its character and impact on the public and adjoining properties
- ☐ Samples of exterior materials and paint colors to be used

III. For **NEW CONSTRUCTION**, please provide the above attachments in addition to the following:

- ☐ Dimensions, orientation, and acreage of each lot or plot to be built upon
- ☐ Layout of the project and its relation to surrounding structures
- ☐ Location of points of entry and exit for motor vehicles and internal vehicular circulation pattern and parking facilities
- ☐ The size, shape, and location of existing and proposed construction on the parcel
- ☐ Location of walls, fences, and railings, and the indication of their height and the materials of their construction



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THIS SECTION TO BE COMPLETED BY STAFF ONLY

Application Fee: ~~\$100~~¹²⁰ – **Sign Permit Application Fee:** \$50 Amount Paid: \$240

Case Number: ARB-COA- 2022 - 17

Date Received: 7.19.2022 Received By: Kate Beard

Staff Review

- ☐ Applicant's project would meet all district requirements.
☐ Applicant fails to meet the district requirements.

Comments: _____

 Planning and Development Director Date

Action by Architectural Review Board

- ☐ Approved
☐ Denied

Comments: _____

 Chairperson, Architectural Review Board Date

The Weather Camera is a WMVision WxVision Model Pro2PTZ which is a small IP based pan and tilt camera on a Pole. The pole is on a non-penetrating mount sitting on the roof of the bank building. Located inside the bank is a computer and power supply for the camera. The camera rotates 360 degrees, it also tilts up and down.

The camera is 10"l x 4""h x 5"w NOTE it is 8"h if you count the tilting mounting plate. The camera is Aluminum painted white.

The mounting pole is 2.5" inches in diameter and 9' Feet high. The pole is galvanized so it is a gray color.

The location of the camera is such that it can see Lexington to promote the city area to viewers. Mounting lower would not work to see the street and skyline around the area to show weather and the street.

WSET has an existing Skycam on the Bank of the James Corporate building in downtown Lynchburg. Bob Chapman, BOTJ CEO suggested placing a Weather Skycam on the 45 S Main building so that it could be used as a great tool to promote the Lexington area to WSET viewers and its surrounding communities.

Photos of the camera have been provided for a visual of how it is situated on the roof.

Attached is the link for the live feed.

<https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwset.com%2Fweather%2Fcameras&data=05%7C01%7Cctcotrill%40bankofthejames.com%7C8e5cbb1951f847939e4f08da58746f04%7Caf2ae6eb3e434eac927c91db6ba01ab2%7C0%7C0%7C637919554361014986%7CUnknown%7CTWFPbGZsb3d8eyJWljoimC4wLjAwMDAiLCJQIjoiv2luMzliLCJBTiI6lk1haWwiLCJXVCi6Mn0%3D%7C3000%7C%7C%7C&sdata=4n%2BQP6SU62XPDW6iz2Lo6Nn6BHPJgYSJr95VnkrUT0%3D&reserved=0>





Lexington, VA Historic Downtown Preservation District COA
COA 2022-22 125W. Nelson Street New Sign

Project Name	New sign for Blue Sky Bakery
Property Location	125 West Nelson Street
Zoning	C-1 (Commercial District (Central Business)) and Historic Downtown Preservation District
Owner/Applicant	Greentree Partners I LLC / Jimmie Zimmerly

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign for Blue Sky Bakery at 125 West Nelson Street.

125 W. Nelson Street existing conditions



The sign will be 48" x 25" x 19mm and made of double-sided, expanded PVC with laminated vinyl applied to both sides and painted, sealed edges. It will be hung from the existing bracket and will not be illuminated. Details regarding the proposed sign graphics are included in the application materials.

ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the City's Design Guidelines.

(Applicable sections of the Lexington Design Guidelines are:

Section IX.A & B Guidelines for Signs. on page IX-1)

<https://www.lexingtonva.gov/home/showpublisheddocument/1506/637661128242230000>

Section 420-8.10. (Historic Downtown Preservation District) states that the Board shall prescribe the character, type, color and materials used in the erection, posting, display or maintenance of signs permitted in the Historic Downtown Preservation District, and, in so doing, the Board shall give due consideration to the purposes of such signs and require that they be in harmony with the exterior general design, arrangement, textures, materials, color and use of the building or structure on or at which they are erected, posted, displayed or maintained and congruous with the purposes and objectives declared in 420-151, without defeating the purpose for which such signs are intended.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments

incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Comment

Staff finds the proposed improvements meet the zoning criteria.



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Planning & Development Department

300 East Washington Street

Lexington, Virginia 24450

Phone: (540) 462-3704 Fax: (540) 463-5310

SIGN PERMIT APPLICATION

Applicant¹

Name: Jimmie Zimmerly Phone: 540-463-6546
 Company: 52 Industries LLC Phone: 540-460-0281
Blue Sky Bakery Fax: J. hamric@yahoo.com
 Address: 125 W. Nelson Street Email: blueskylexva@gmail.com
Lex. VA
 Applicant's Signature: Jimmie Zimmerly Date: 8-26-22

Property Owner

Name: Jeffrey Mason Agent for Kanford Phone: 540-461-0210
 Address: 125 W. Nelson St. Email: _____
 Owner's Signature: Jeffrey Mason Date: 8/29/2022

Sign Contractor

Name: Donelle DWH Phone: 540-460-2045
 Company: DDGA&I, LLC Fax: _____
 Address: 94 Little House Ln. Email: donelle888@mac.com

Proposal Information²

Address (or location description): 125 W. Nelson

Tax Map 23-1-10

Overlay District
 X Historic



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Planning & Development Department

P.O. Box 922

300 East Washington Street

Lexington, Virginia 24450

Phone: (540) 462-3704 Fax: (540) 463-5310

Sign Information

	<u>Sign Type</u>	<u>Square Feet</u>	<u>Width</u>	<u>Height</u>
Sign 1	<u>Projecting</u>	<u>6.6^{sq}</u>	<u>48"</u>	<u>25"</u>
Sign 2	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Sign 3	<u> </u>	<u> </u>	<u> </u>	<u> </u>

Street Frontage (width) of business space in feet Lee Ave 47' / Nelson 31'

Street Frontage (width) of building in feet

Are other signs currently displayed on the same building? ☒ Yes ☐ No

If "Yes", please provide the size of each existing building sign that is to remain.

Width 38" Height 25"

Width Height

If a projecting sign, clearance from sidewalk: >8 feet

What materials will be used? Expanded PVC, laminated vinyl decal applied both sides, edges painted & sealed to match

Will the sign be illuminated? ☐ Yes ☒ No

Please attach a sketch of sign(s) and samples showing the following:

- Dimensions of sign
- Lettering style and size
- How colors will be used
- Photo showing building and adjoining structures
- Exact wording layout of sign
- Paint samples
- Style of bracket, stand, and/or awning



35"

48"



Blue Sky

Jimmie Zimmerly
& Karen Jackson

Linear Frontage :

Lee Ave - 47'

Nelson St - 31'

PROJECTING SIGN:

48" x 25" x 19mm (6.6 sq. ft.)

double-sided, expanded PVC,
laminated vinyl applied both sides,
edges painted and sealed to match.

Existing armature refurbished

Prepared by



Donelle DeWitt
Graphic Arts &
Illustration, LLC
A Local Professional
Design Studio

Logo Design, Desktop Publishing,
Signs, Banners & more

Cell: 540-460-2045
donelle888@mac.com

Lexington, VA Historic Downtown Preservation District COA
COA 2022-23 – 9 E. Washington Street New Sign

Project Name	New sign for Appalachian Sage
Property Location	9 East Washington Street
Zoning	C-1 (Commercial District (Central Business)) and Historic Downtown Preservation District
Owner/Applicant	Woodlor LLC / Sarah Littlefair

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign for the Appalachian Sage business at 9 East Washington Street.

9 E. Washington Street existing conditions



The sign will be 42” x 46” x 0.75” and made of Komecel (the same material used for the previous sign) with double-sided laminated high performance vinyl and laminate. It will be hung from the existing bracket and will not be illuminated. Details regarding the proposed sign graphics are included in the application materials.

ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the City’s Design Guidelines.

(Applicable sections of the Lexington Design Guidelines are:

Section IX.A & B Guidelines for Signs. on page IX-1)

<https://www.lexingtonva.gov/home/showpublisheddocument/1506/637661128242230000>

Section 420-8.10. (Historic Downtown Preservation District) states that the Board shall prescribe the character, type, color and materials used in the erection, posting, display or maintenance of signs permitted in the Historic Downtown Preservation District, and, in so doing, the Board shall give due consideration to the purposes of such signs and require that they be in harmony with the exterior general design, arrangement, textures, materials, color and use of the building or structure on or at which they are erected, posted, displayed or maintained and congruous with the purposes and objectives declared in 420-151, without defeating the purpose for which such signs are intended.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Comment

Staff finds the proposed improvements meet the zoning criteria.



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Planning & Development Department
300 East Washington Street
Lexington, Virginia 24450
Phone: (540) 462-3704 Fax: (540) 463-5310

SIGN PERMIT APPLICATION

Applicant¹

Name: SARAH LITTLEFAIR Phone: 907-778-5312
Company: APPALACHIAN SAGE LLC Fax: _____
Address: 9 E WASHINGTON STREET Email: sarahlittlefair7@gmail.com
Applicant's Signature: [Signature] Date: 8/30/22

Property Owner

Name: WOODY & LORI SADDLER Phone: 540-817-8259
Address: 431 Stonewall Lane Email: lorisaddler2@yahoo.com
Glasgow, VA 24553
Owner's Signature: [Signature] Date: 8/31/22

Sign Contractor

Name: MELISSA C Phone: 540-620-1216
Company: BEAR MOUNTAIN SIGNS Fax: _____
Address: 422 RIDGEWAY ST, Clifton Forge Email: bearmountainva@gmail.com

Proposal Information²

Address (or location description): 9 E. WASHINGTON STREET
Tax Map: _____ Deed Book and Page #: _____
Acreage: _____ Zoning (attach any existing conditions or proffers): _____
Property Doing Business As: APPALACHIAN SAGE LLC
Overlay District:

- ☐ Historic (requires Architectural Review Board review and approval)
☐ Entrance Corridor (requires Planning Commission review and approval)
☐ None (requires Planning and Development Department review and approval only)

1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.
2. Any application deemed incomplete by staff will not be accepted.



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Planning & Development Department

300 East Washington Street

Lexington, Virginia 24450

Phone: (540) 462-3704 Fax: (540) 463-5310

Sign Information

	<u>Sign Type</u>	<u>Square Feet</u>	<u>Width</u>	<u>Height</u>
Sign 1	<u>PROJECTING</u>	<u>13.3</u>	<u>42 inches</u>	<u>46 inches</u>
Sign 2	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Sign 3	<u> </u>	<u> </u>	<u> </u>	<u> </u>

Street Frontage (width) of business space in feet 67 ft

Street Frontage (width) of building in feet 90 ft

Are other signs currently displayed on the same building? ☒ Yes ☐ No

If "Yes", please provide the size of each existing building sign that is to remain.

Width 42 in Height 27 in

Width Height

If a projecting sign, clearance from sidewalk: 9 feet

What materials will be used? 3/4" ALUMINUM w/ double sided
laminated high performance vinyl; laminate

Will the sign be illuminated? ☐ Yes ☒ No

Please attach a sketch of sign(s) and samples showing the following:

- Dimensions of sign
- Lettering style and size
- How colors will be used
- Photo showing building and adjoining structures
- Exact wording layout of sign
- Paint samples
- Style of bracket, stand, and/or awning

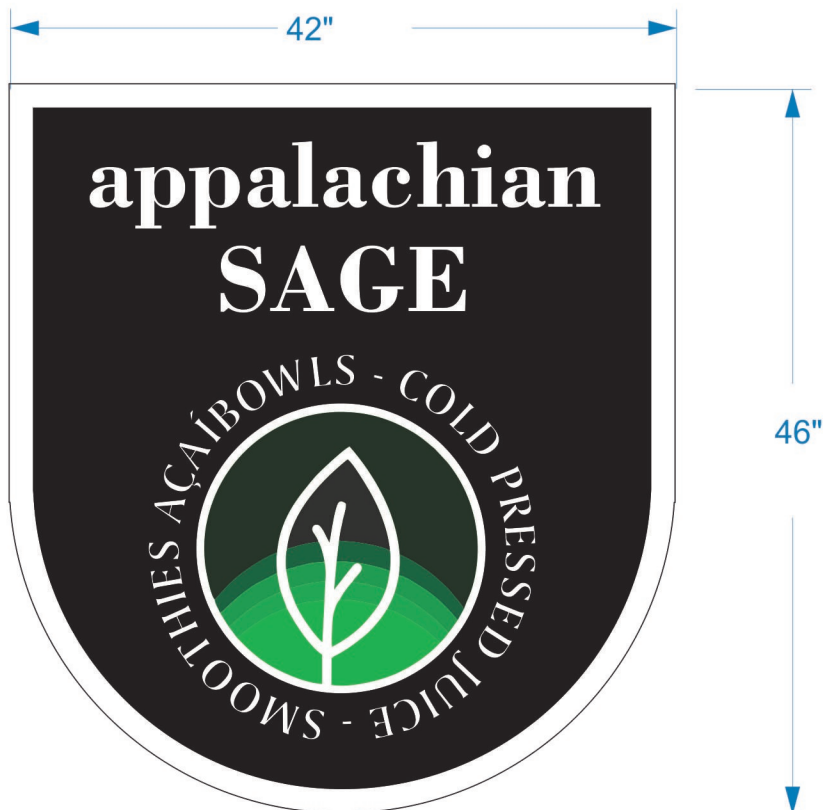


New Sign



Previous Sign

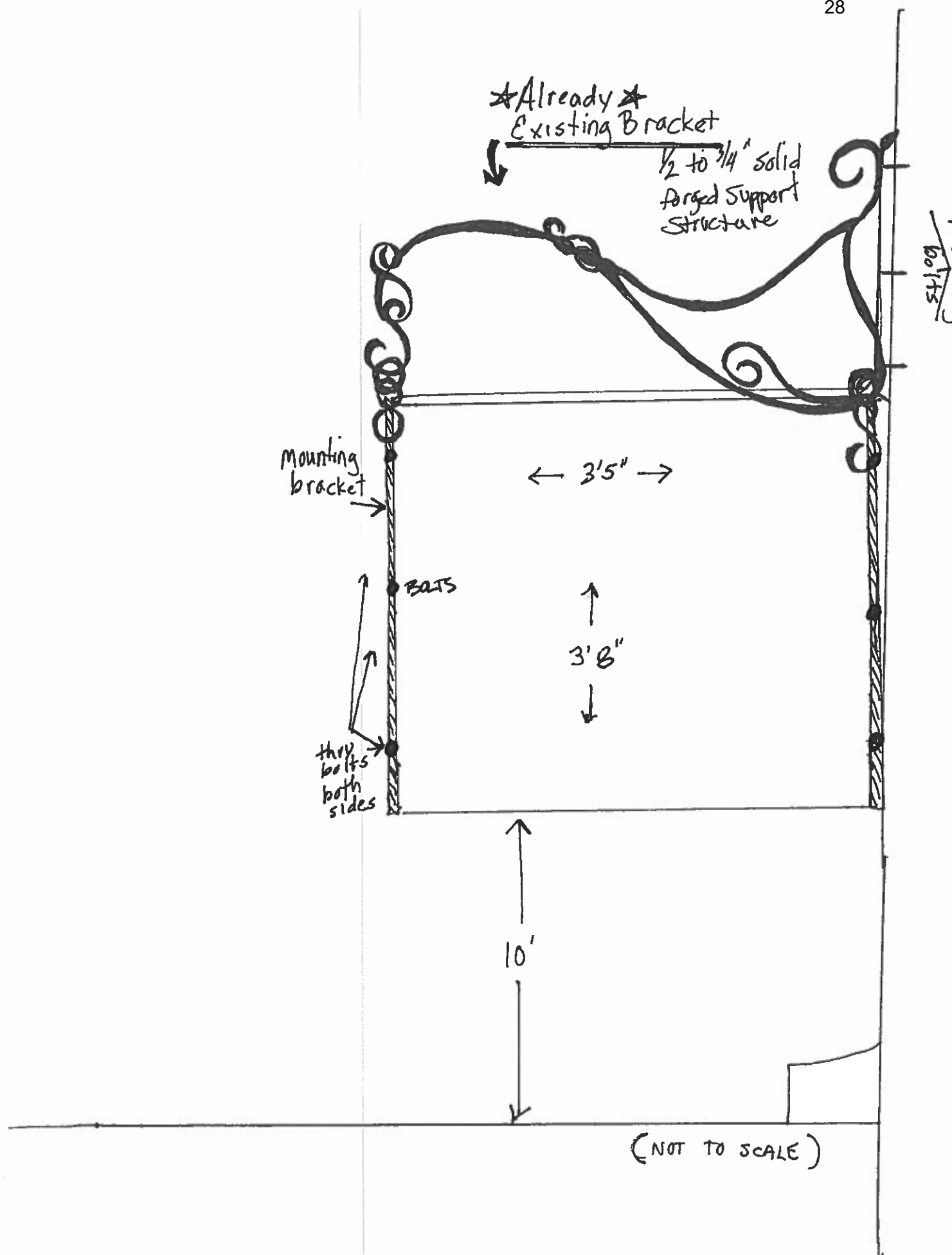
Sign is 42" wide by 46" tall. Made from 3/4" Komecel (same type material the previous sign was constructed from) Double sided laminated high performance vinyl & laminate.





**Black & White will also be
used**

Font: BODINI BdBT



STREET VIEWS











**WELLS
FARGO**

 **Bank of The James**

45

 **Bank of The James**



WELLS
FARGO

Bank of The James


Bank of The James

PARKING
IN REAR
SOUTHERN
INN
RESTAURANT

UDS-4739

UBV-3523



 **Bank of The James**





PUBLIC
PARKING
McCRAW'S LOT
3 HOUR LIMIT
←

NO
PARKING

1ST
GAMES

Livingston
Market
Wednesdays
8:00-10:30





ODD FELLOWS
ROCKBRIDGE LODGE NO. 58
LOVING REBEKAH NO. 74

14 East Nelson

KELLY'S
SALON

OWS

NO. 58

D. 74

Corner
Stone
BANK

WEST NORTH

45

